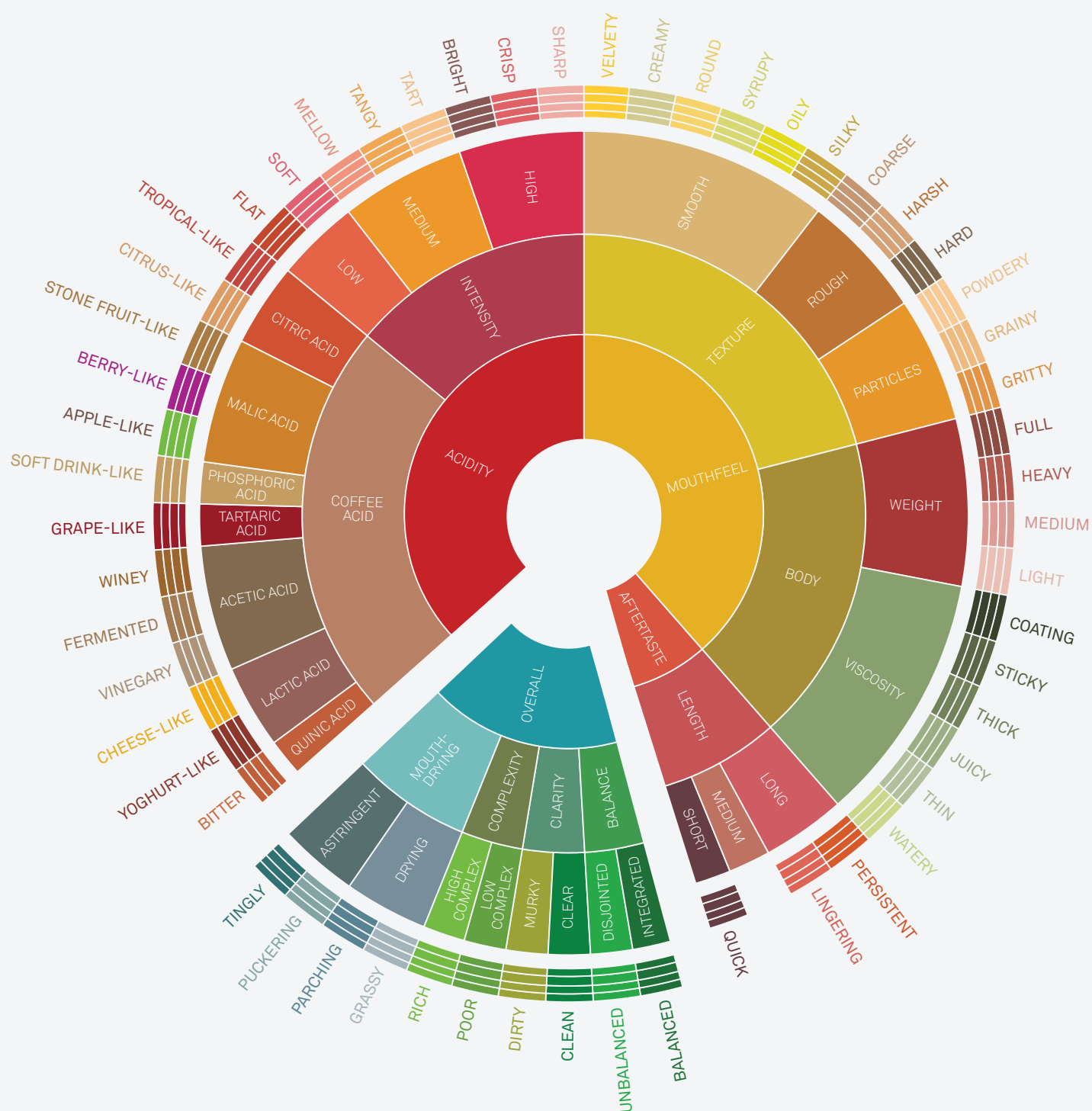


# Coffee Character Wheel



The coffee character wheel was developed as part of the AgriFutures Australia project *Defining terroir of Australian coffee to increase demand and investment*, a collaboration between Southern Cross University, Processing Methods Bootcamp and the Australian coffee industry.



**Southern Cross University**



**AgriFutures®**  
Emerging Industries